

# WE HAVE SOMETHING IN COMMON -- THE DESIRE TO INCREASE YOUR BUSINESS!



Graduate Academy of Management

By the power vested in the Board of Trustees of the Graduate Academy of Management, the Faculty of the Graduate Academy of Management, and the Graduate Academy of Management, I hereby certify that:

**Richard P. Franetzki, MBC**  
Master Business Consultant

who duly advised and passed the ethics, best practices, discipline and leadership courses and all other courses and programs prescribed by the Academy of Management, and has satisfactorily completed all other requirements for certification as a Master Business Consultant.



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**Capital BCS Consulting is a local business consulting firm specializing in strategically increasing business profits through five core programs. Along with its Owner (**Richard Franetzki**), the company holds excellent professional credentials and experience:**

- Member of the Gaithersburg-Germantown Chamber of Commerce
- Certified with a Masters of Business Consultancy (MBC)
- Appointed as Global Advisory Council Member for the International Management Consultants Board
- A Member of the Board of Directors of The Association of Professional Business Writers
- A Certified Research Administrator (CRA), through 12/2008
- A Tiffany Award Winner for Excellence In Management
- Former U.S. Department of Commerce Division Director (thru '07)
- Former Director of R&D Financial Operations (13 years)

**A small sample of Capital BCS Consulting projects completed, always with 100% client satisfaction, includes:**

- Researched and wrote the formal business plan, funding strategy and full financials for a new bio-diesel fuel plant to open in South America
- Grant proposal written and submitted to the U.S. Dept. of Education for a non-profit organization
- Designed and presented formal training to the U.S. Department of Housing and Urban Development (HUD)
- Wrote a complete grants management guide book to be distributed to a for-profit company's clients
- Presented training to a local group of 20+ organizations interested in increasing their annual funding through external awards
- Wrote over 200 business and management best practice summary reports for an industry-leading benchmarking/best practices organization
- Performed online research and surveyed a specified focus group with respect to an upcoming new product launch
- Created a new customized website, with search engine optimization (SEO), graphics, forms, etc. for a company in the medical profession
- Performed keyword research, internet competition/ranking report, and online marketing recommendations to an organization looking to increase their exposure and find new funding resources

Capital BCS Consulting | [www.capitalbcs.com](http://www.capitalbcs.com)

[CapitalBCS@comcast.net](mailto:CapitalBCS@comcast.net) | (301) 908-4681